

Contact

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Top Skills

Artificial Intelligence (AI)
Facebook Ads
Copywriting

Certifications

Video Production Masterclass:
Complete Video Camera Course
The Video Ad Masterclass |
Premiere Pro & After Effects

AbuBakar Siddique

VSL & Ad Video Editor | Direct Response | YouTube & Social Ads
Bahawalpur, Punjab, Pakistan

Summary

Stop the scroll and let the story flow naturally, that's how I define video editing. With over 5+ years of experience, I specialize in Adobe Premiere Pro and After Effects to create high-quality videos. My expertise lies in editing Social Media Video Ads for products, Amazon, and VSLs, as well as Talking Head YouTube videos. Every video offers a chance to tell something unique. If you're looking for a creative and responsible video editor, let's talk!

Experience

SerlinoLab

AI Video Editor- Meta ADs (eCommerce)

December 2025 - Present (8 months)

Italy

At SerlinoLab, I create AI-based UGC and VSL videos using HeyGen's Avatar V for avatars. Nano Banana 2 for image generation/manipulation on Higgsfield. ByteDance's Seedance 2.0 (my favourite), Kling 3.0 and VEO 3.1 for AI video generation, along with ElevenLabs Studio 3.0 for voiceovers. I finalize all projects in Adobe Premiere Pro for performance-focused delivery.

Streamlined Media

VSL Editor

January 2025 - June 2025 (6 months)

United States

Edited long VSLs and MSLs collaboratively using LucidLink. Also created short ad cuts for multiple platforms. Worked with AI video tools like Google FLOW (VEO3), Kling, and Sync.io, where good prompting makes all the difference.

Jewell Projects

Video Editor

October 2023 - January 2025 (1 year 4 months)

Australia

Edited 100+ videos for Hidrive's YouTube channel and other Jewell Projects clients. Learnt the art of telling a strong story from RAW footage, without using any transitions or flashy effects.

HG Marketing

Short Form + Trailer Video Editor

November 2024 - December 2024 (2 months)

Pakistan

Edited simple podcast reels during my short time there. Realized early on it wasn't the right fit for me, but still completed all pending revisions without charging anything. Wrapped things up respectfully and left on good terms.

Lahore Digital Club

Videographer / Drone Operator

August 2022 - August 2023 (1 year 1 month)

Lahore, Punjab, Pakistan

At Lahore Digital Club, I covered events, operated the drone, edited videos, and set up live podcast sessions. I was responsible for both the filming and post-production. The role gave me solid hands-on experience with everything from shooting to editing in a fast-moving setup.

Wisdom Hub Studio

Content Creator

February 2020 - July 2022 (2 years 6 months)

Lahore, Punjab, Pakistan

Together with a team of passionate individuals, we created short films and podcasts to promote moral values and volunteerism. We explored various styles and formats with the goal of inspiring positive change and encouraging community involvement.

Education

University of Engineering and Technology, Lahore

Master's degree, Computer Science · (November 2020 - December 2024)

The Islamia University of Bahawalpur

Bachelor's degree, Computer Science · (October 2015 - October 2019)